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PressRelease

FOR IMMEDIATE RELEASE

Borders Books and Music at Northlake Mall hosts Local Author Bob Rogers

Novel reveals subject known only by a small community of soldiers, their families, and military historians

Charlotte, NC (August 3, 2010) - Borders Books and Music at Charlotte's Northlake Mall will host a book signing for local author Bob Rogers from 1:00 pm to 4:00 pm on Saturday, August 14, 2010. Rogers' new historical novel, ***Will and Dena: Love and Life in World War II*** was published last fall.

Set in North Carolina's Central Piedmont in the midst of war, the novel is a story of young lovers struggling to overcome parental mate selection. Lena Horne-look-alike Dena is determined to give her heart to Will, the reluctant soldier. The novel breaks new ground when Will serves under American Army Major General Edward M. Almond during the "Little Battle of the Bulge" in Italy. Author Bob Rogers reveals why his men regarded him as their second enemy after the Germans.

After the war, noted military historians Dale E. Wilson, Ph.D. and Ulysses Lee declared General Almond's strategies and policies to be "a recipe for disaster."

Since its release, ***Will and Dena*** has garnered high acclaim from readers and reviewers.

About Borders. Headquartered in Ann Arbor, Michigan, Borders Group, Inc., is a publicly held company with 2008 consolidated sales of \$3.2 billion. Borders Group operates over 508 Borders superstores in the U.S.; three stores in Puerto Rico; and approximately 173 stores in the Waldenbooks Specialty Retail segment, including Waldenbooks, Borders Express, Borders airport stores, and Borders Outlet.

About the Author. Bob Rogers, an IBMer for thirty-three years, is a former army captain and Vietnam War veteran. He is married and has six grandchildren. Bob is an avid baseball fan and lives in Charlotte.

For more information about ***Will and Dena***, visit <http://www.bobrogers.biz>

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