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PressRelease

FOR IMMEDIATE RELEASE

Borders Books and Music of Greensboro hosts Author Bob Rogers

Novel reveals subject known only by a small community of soldiers, their families, and military historians

Greensboro, NC (July 8, 2010) - Borders Books and Music of Greensboro, NC will host a book signing for author Bob Rogers, on Sunday, July 25, 2010. Meet the author in Borders Books and Music between 1:00 pm and 4:00 pm at 3605 High Point Road. Rogers' historical novel, ***Will and Dena: Love and Life in World War II*** was published last fall and depicts fighting in the "Little Battle of the Bulge" 65 years ago during World War II inside Italy between American and German forces.

Set in North Carolina's Central Piedmont and Italy, the novel is the story of young lovers struggling to triumph over parental mate selection, Southern mores, and the hardships of war. In spite of opposition, Lena Horne-look-alike Dena is determined to give her heart to Will, the reluctant soldier.

The novel breaks new ground when Will serves under American Army Major General Edward M. Almond in the 92nd Infantry Division (Buffalo Division). Author Bob Rogers reveals why Almond's men regarded him as their second enemy after the Germans. Following the war, noted military historians Dale E. Wilson, Ph.D. and Ulysses Lee declared General Almond's strategies and policies to be "a recipe for disaster."

Since its release, ***Will and Dena*** has garnered high acclaim from readers and reviewers.

About Borders. Headquartered in Ann Arbor, Michigan, Borders Group, Inc., is a publicly held company with 2008 consolidated sales of \$3.2 billion. Borders Group operates over 508 Borders superstores in the U.S.; three stores in Puerto Rico; and approximately 173 stores in the Waldenbooks Specialty Retail segment, including Waldenbooks, Borders Express, Borders airport stores, and Borders Outlet.

About the Author. Bob Rogers, an IBMer for thirty-three years, is a former army captain and Vietnam War veteran. He is married and has six grandchildren. Bob is an avid baseball fan and lives in Charlotte, North Carolina.

For more information about ***Will and Dena***, visit <http://www.bobrogers.biz>

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